

TOP SECRET

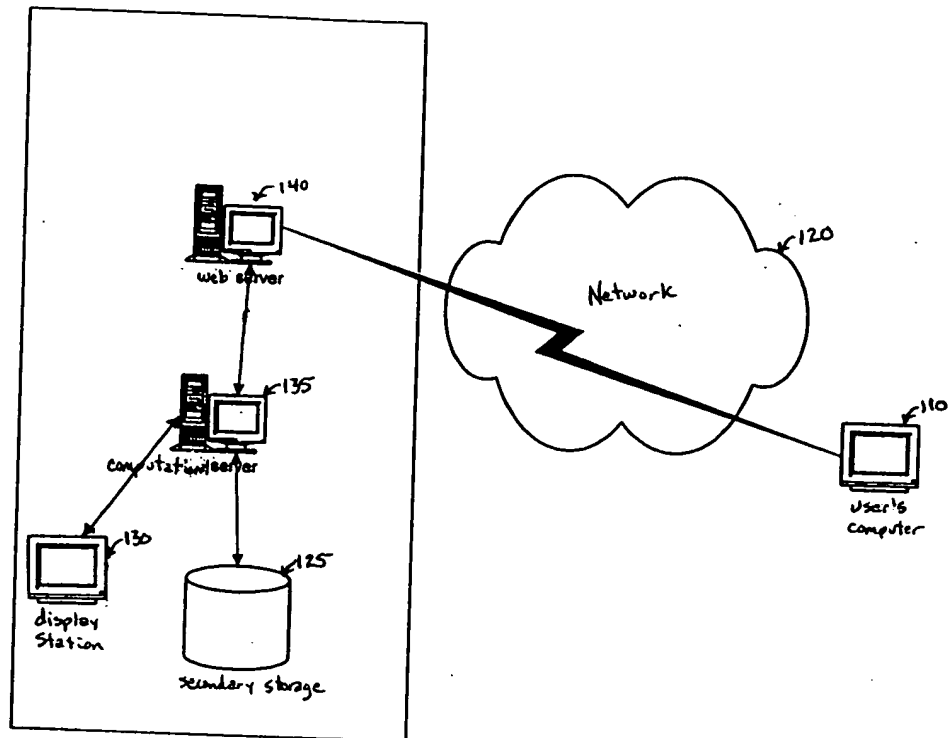
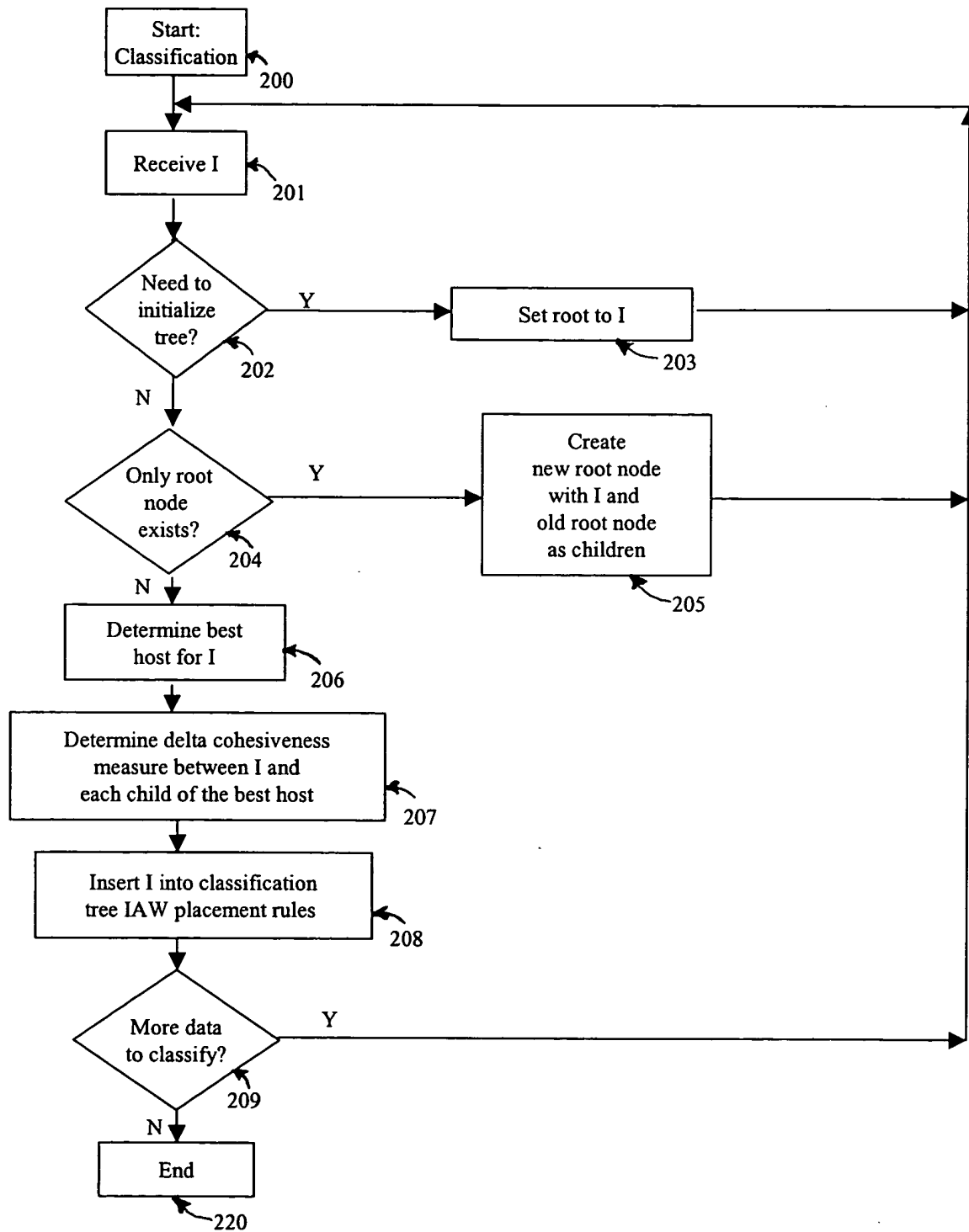


Fig. 1



**Fig. 2**

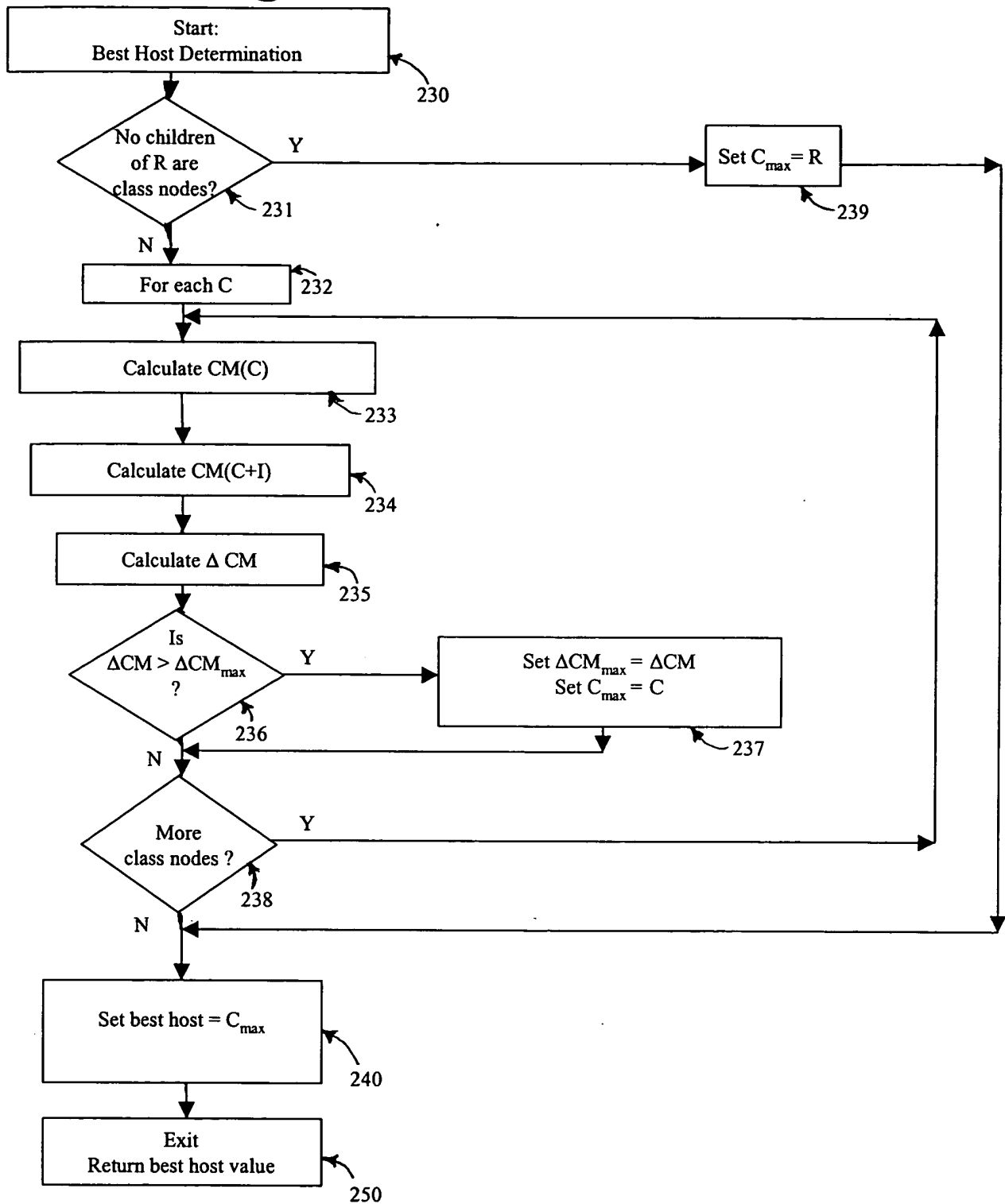


Fig. 3

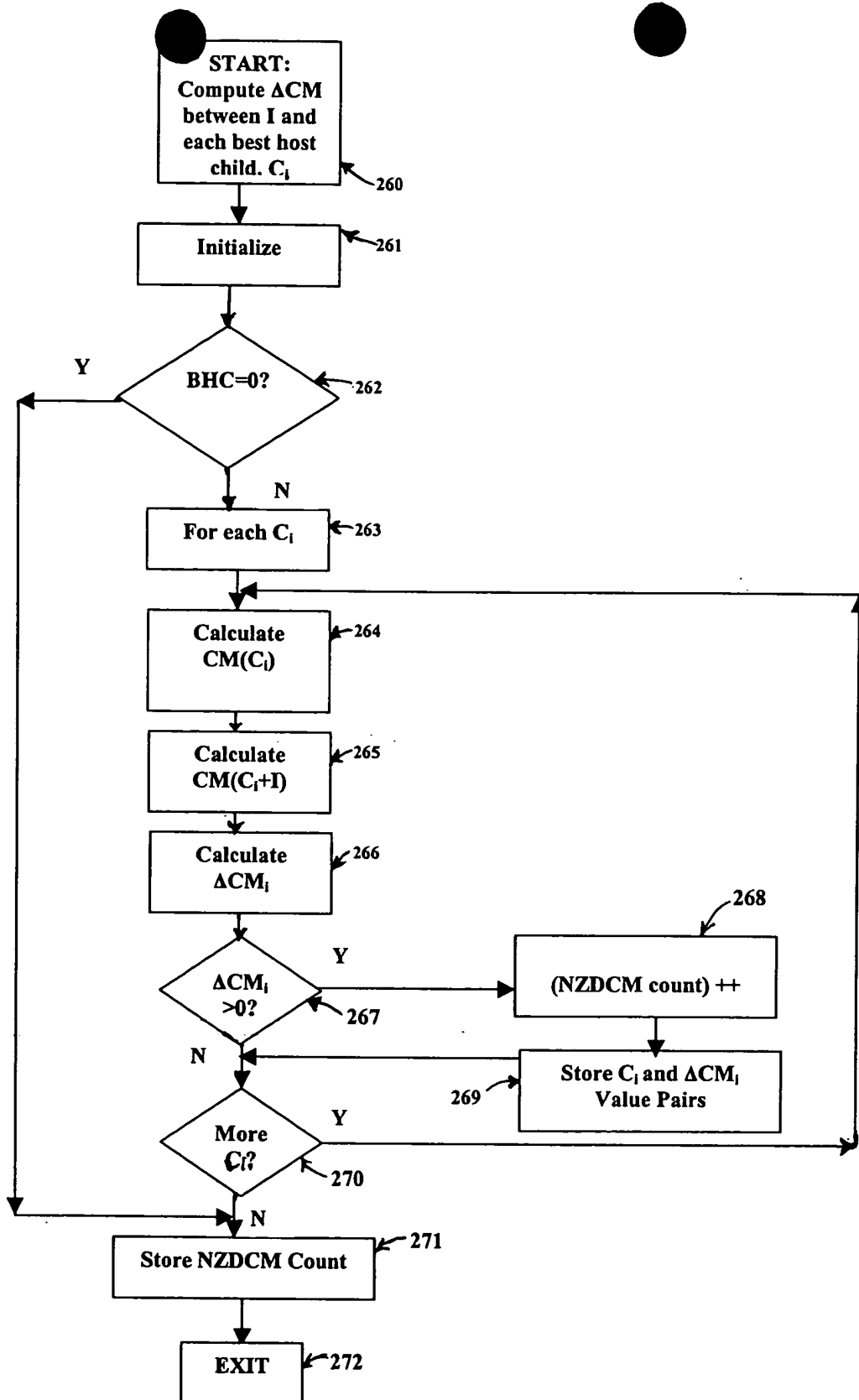


Fig. 4

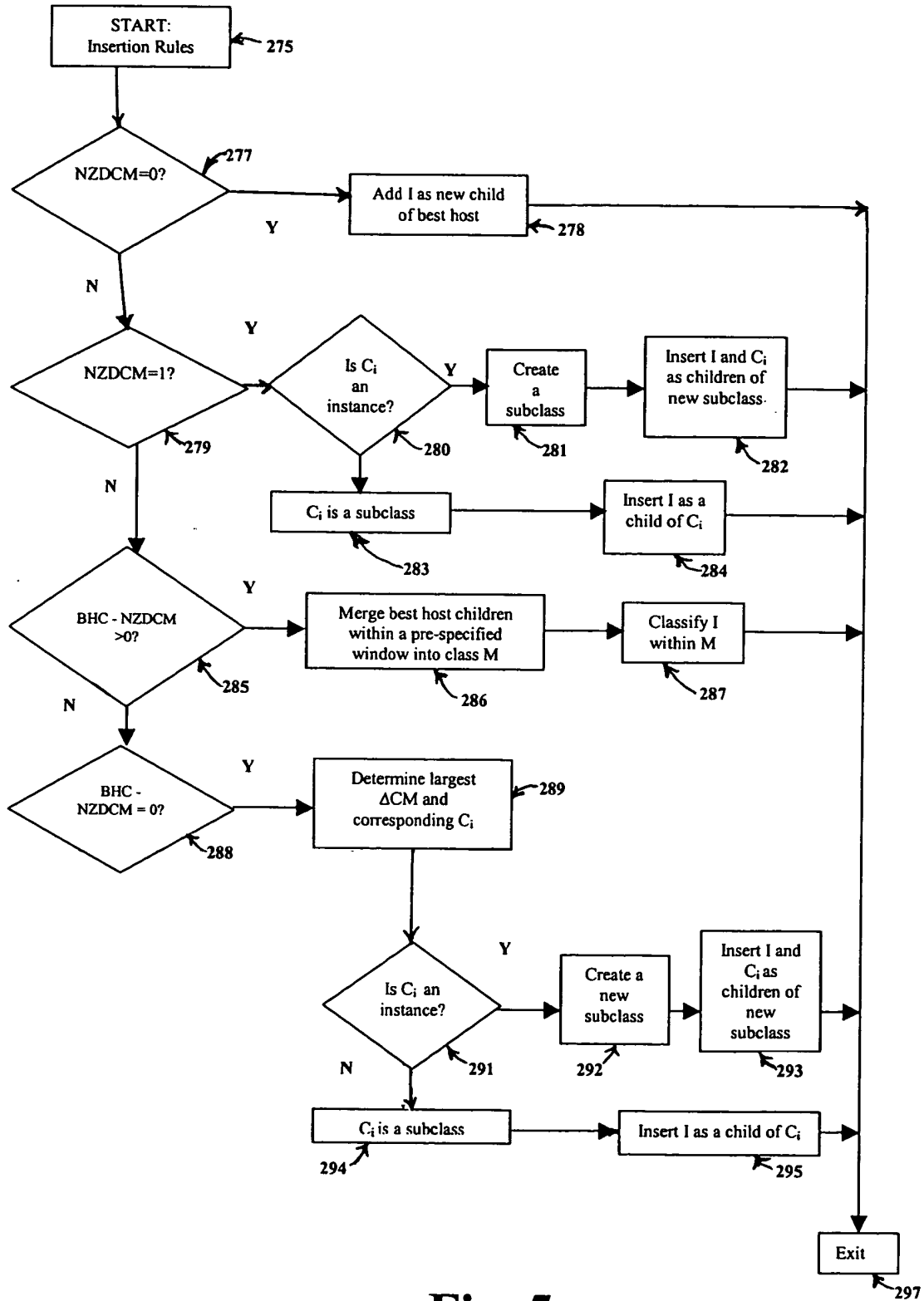
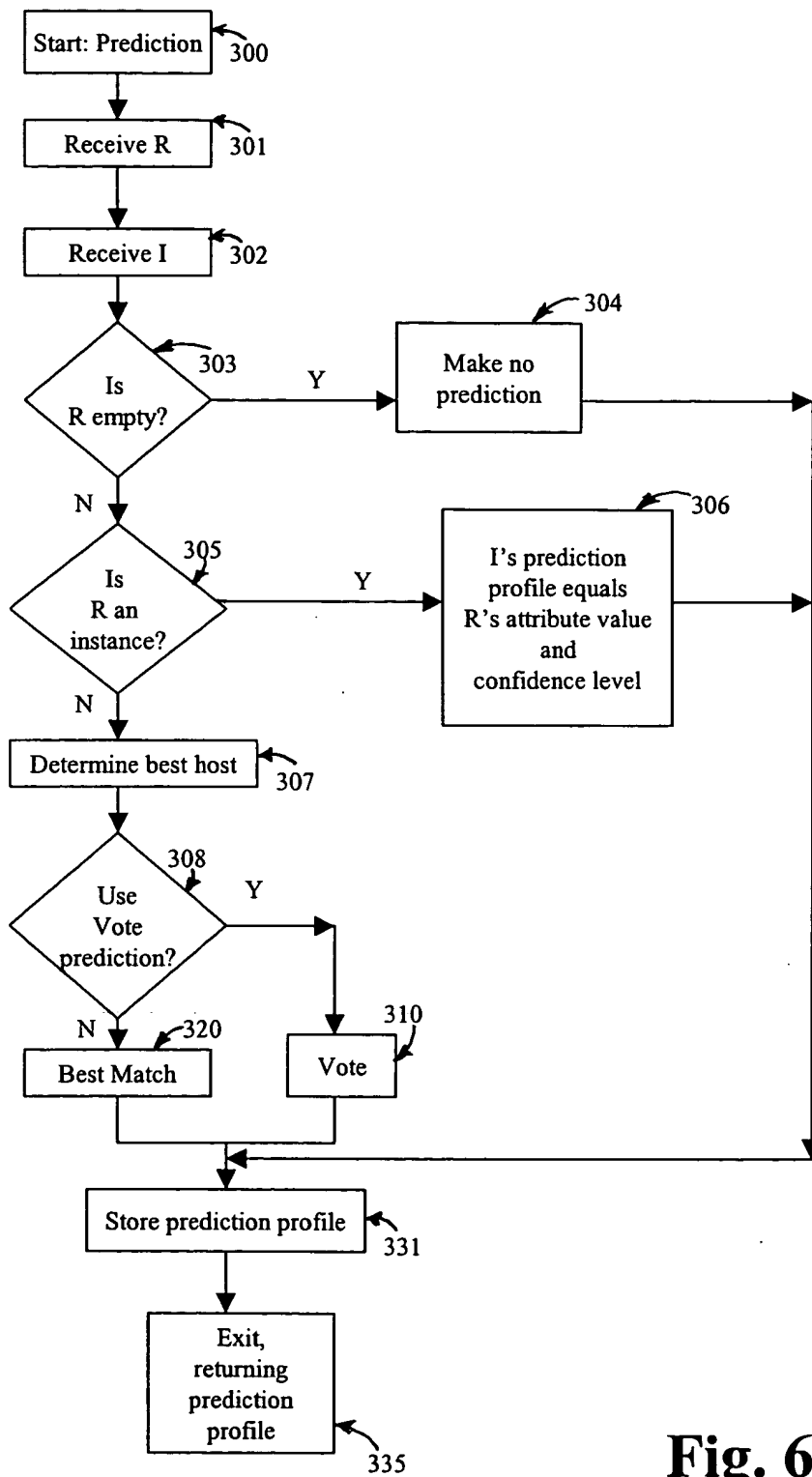
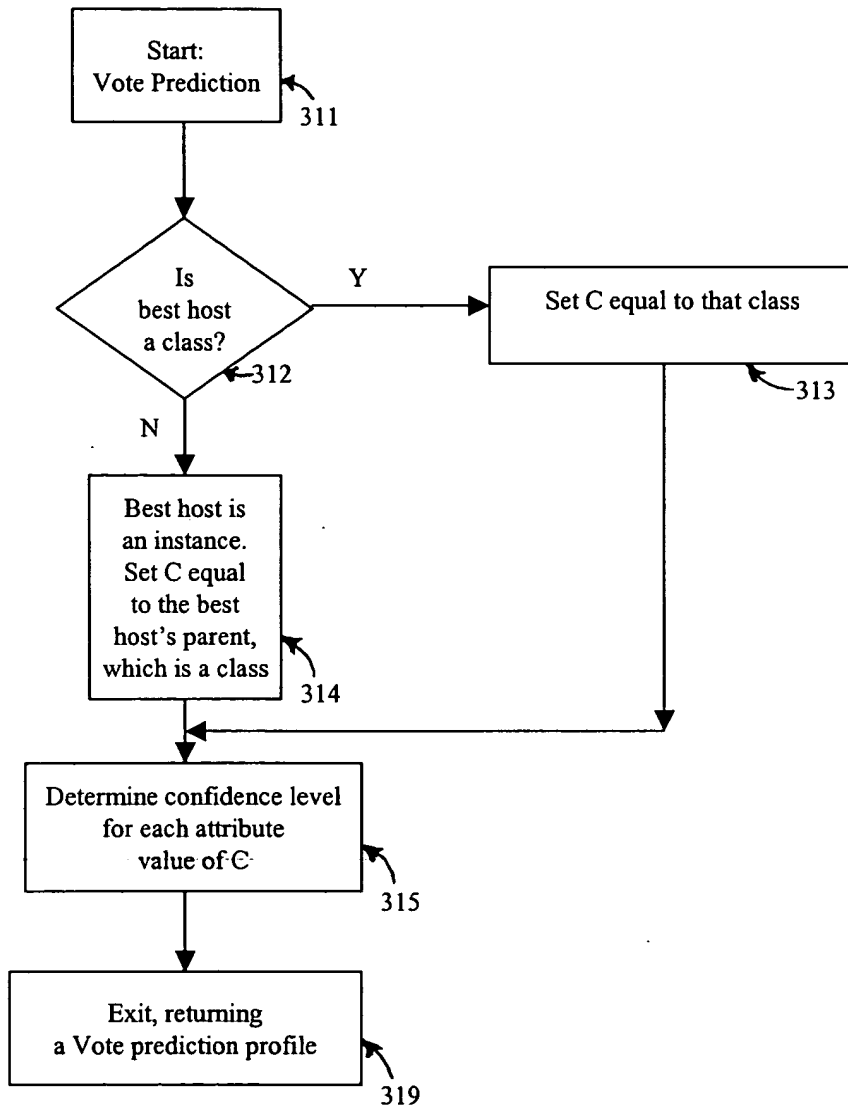


Fig. 5



**Fig. 6**



**Fig. 7**

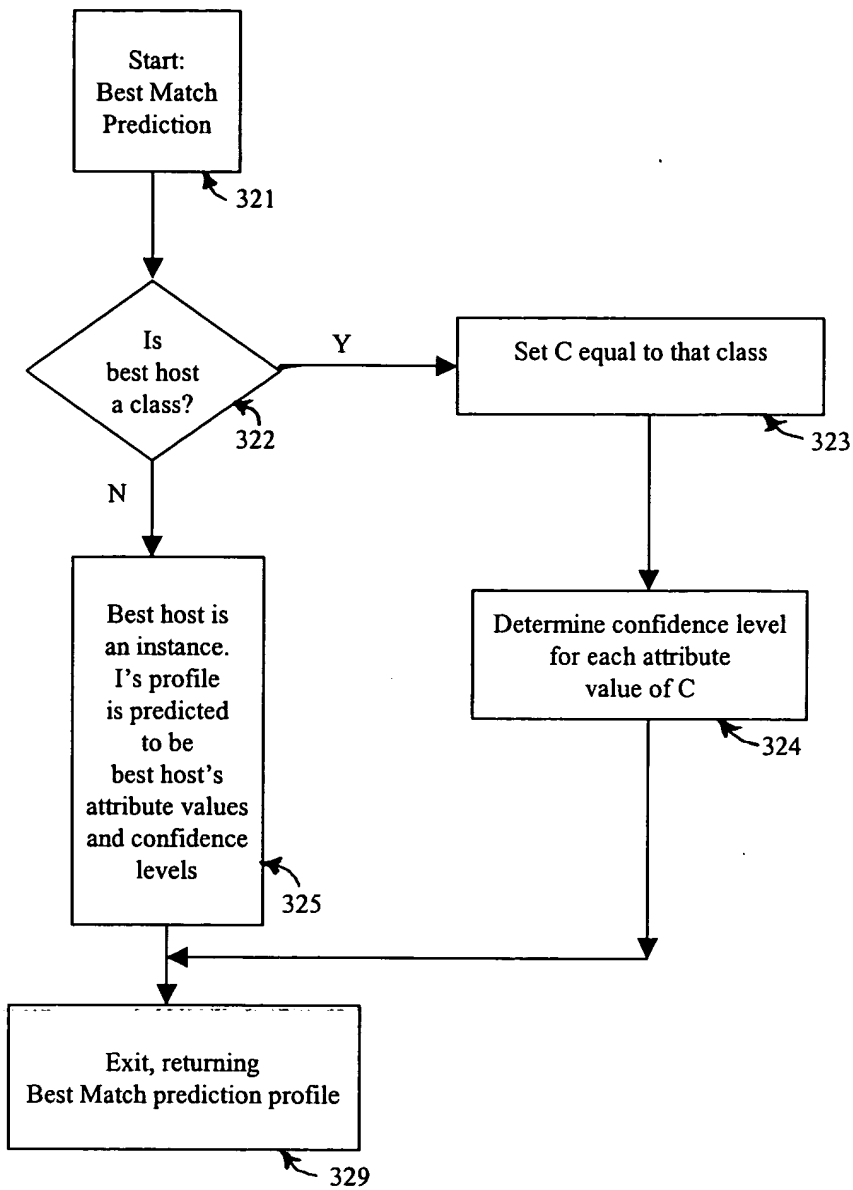


Fig. 8

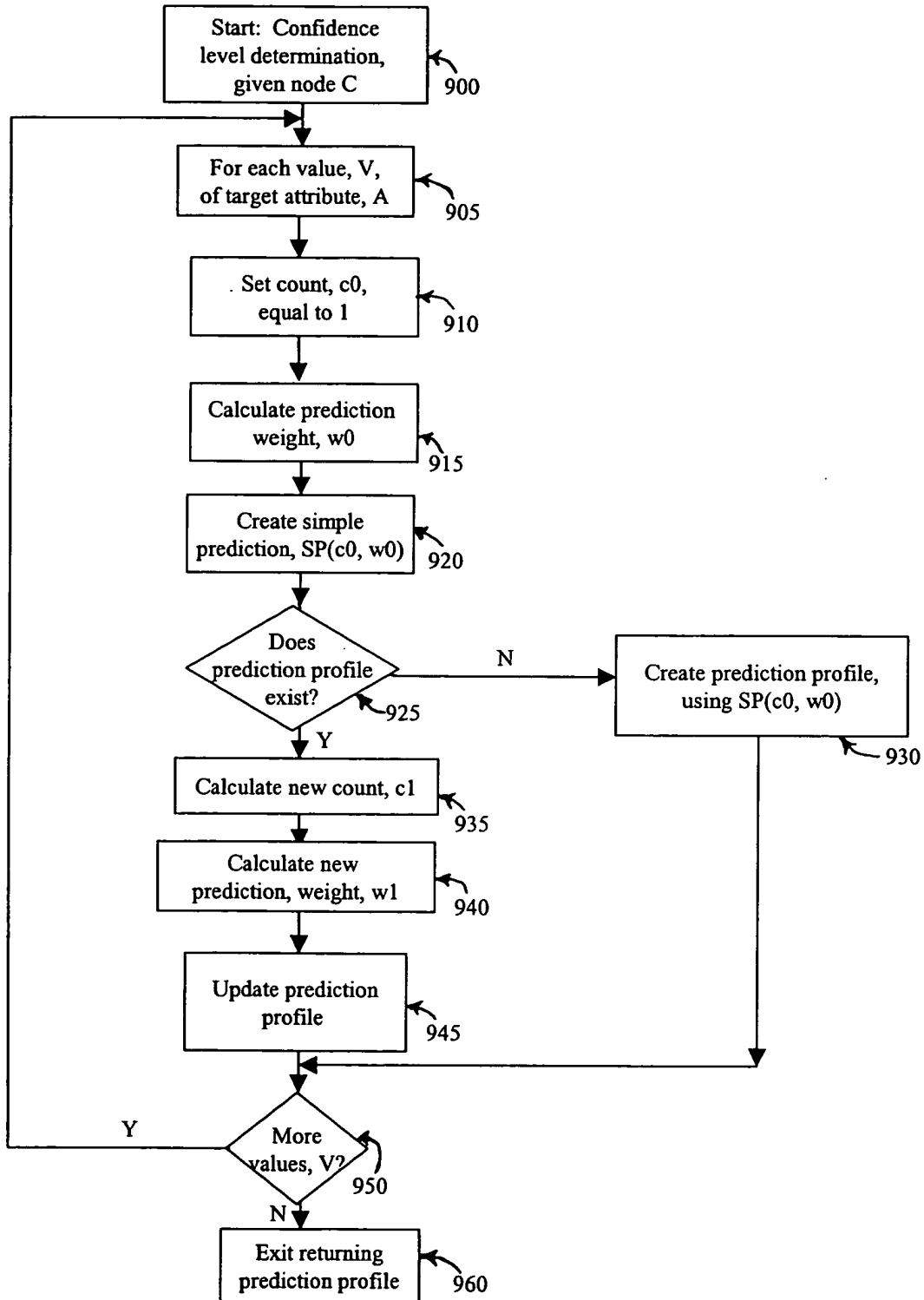


Fig. 9

MuscleShopper Beta Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit

Address http://localhost/muscleshoppe/beta/site/home.cfm Go Links

# MUSCLE SHOPPE.com

Home | About Us | Customer Service | Returns | Shipping | Security | Privacy | Terms of Use | Help

Helping You Achieve Your Fitness Goals

Welcome to MuscleShopper.com! Whatever your fitness goals, MuscleShopper.com can help you be successful by providing the finest selection of brand name supplements at the lowest prices on the Net. Whether you want to build mass, lose weight, or just feel better in general, MuscleShopper.com has a full range of products that will make attaining your goal that much easier!

**Reaching Your Fitness Goals...**

**MUSCLESHOPPE.COM FEATURED ITEMS FOR NOVEMBER**

**CLIF BAR INC**  
**CRUNCHY PEANUT BUTTER BARS (Save: 12%)**  
 The all-natural Clif Bar made from whole grains and fruit, is a moist and chewy energy bar that contains protein, carbohydrates, vitamins and minerals for quick and sustained energy. This bar tastes great!!! Box of 12 bars.  
 Retail: \$14.99 Our Price: \$12.75  
[CLICK HERE TO SEE OUR COMPETITOR COMPARISON](#)

CLIF-BAR: Crunchy Peanut Butter Bar (Box of 12) \$12.75 1 ORDER

**SHOPPING BASKET:**  
 YOUR BASKET IS EMPTY!

**TOP DO NOT LIST:**  
 Listed below are this month's top selling items:

1. CLIF BAR INC. CRUNCHY PEANUT BUTTER BARS \$12.75
2. ISS RESEARCH CREATINE EFFERVESCENT FRUIT FLAVOR 24 BOX \$20.99
3. EAS NEUROGAIN 30 SERVINGS \$24.99
4. CLIF BAR INC. CRUNCHY PEANUT BUTTER BARS \$12.75
5. ISS RESEARCH CREATINE EFFERVESCENT FRUIT FLAVOR 24 BOX \$20.99
6. EAS NEUROGAIN 30 SERVINGS \$24.99
7. CLIF BAR INC. CRUNCHY PEANUT BUTTER BARS \$12.75

Accessories  
 Amino Acids  
 Anti Estrogen  
 Antioxidant  
 Bars  
 Carbohydrates  
 Electrolytes  
 Creatine  
 Equipment  
 Food Items  
 General Health  
 Growth Hormone Stimulators  
 Joint Formulas

405  
 410

Fig. 10

Applet Viewer: [File] [Edit] [View] [Help]

Applet

Data set

Incremental Clustering Classifier Demonstration

What if? **Free**

Describe something new

class	[dropdown]
referer_type	[dropdown]
page_1	[dropdown]
page_2	[dropdown]
page_3	[dropdown]
is_registered	[dropdown]
registered_this_visit	[dropdown]
last_duration	[dropdown]
month	[dropdown]
have_coupon	[dropdown]
num_recent_visits	[dropdown]
max_purchase	[dropdown]

Predict for something new: **Class** [dropdown]

Applet started

Fig. 11

FOI b7 - D, b7 - C, b7 - E, b7 - F, b7 - G, b7 - H, b7 - I, b7 - J, b7 - K, b7 - L, b7 - M, b7 - N, b7 - O, b7 - P, b7 - Q, b7 - R, b7 - S, b7 - T, b7 - U, b7 - V, b7 - W, b7 - X, b7 - Y, b7 - Z

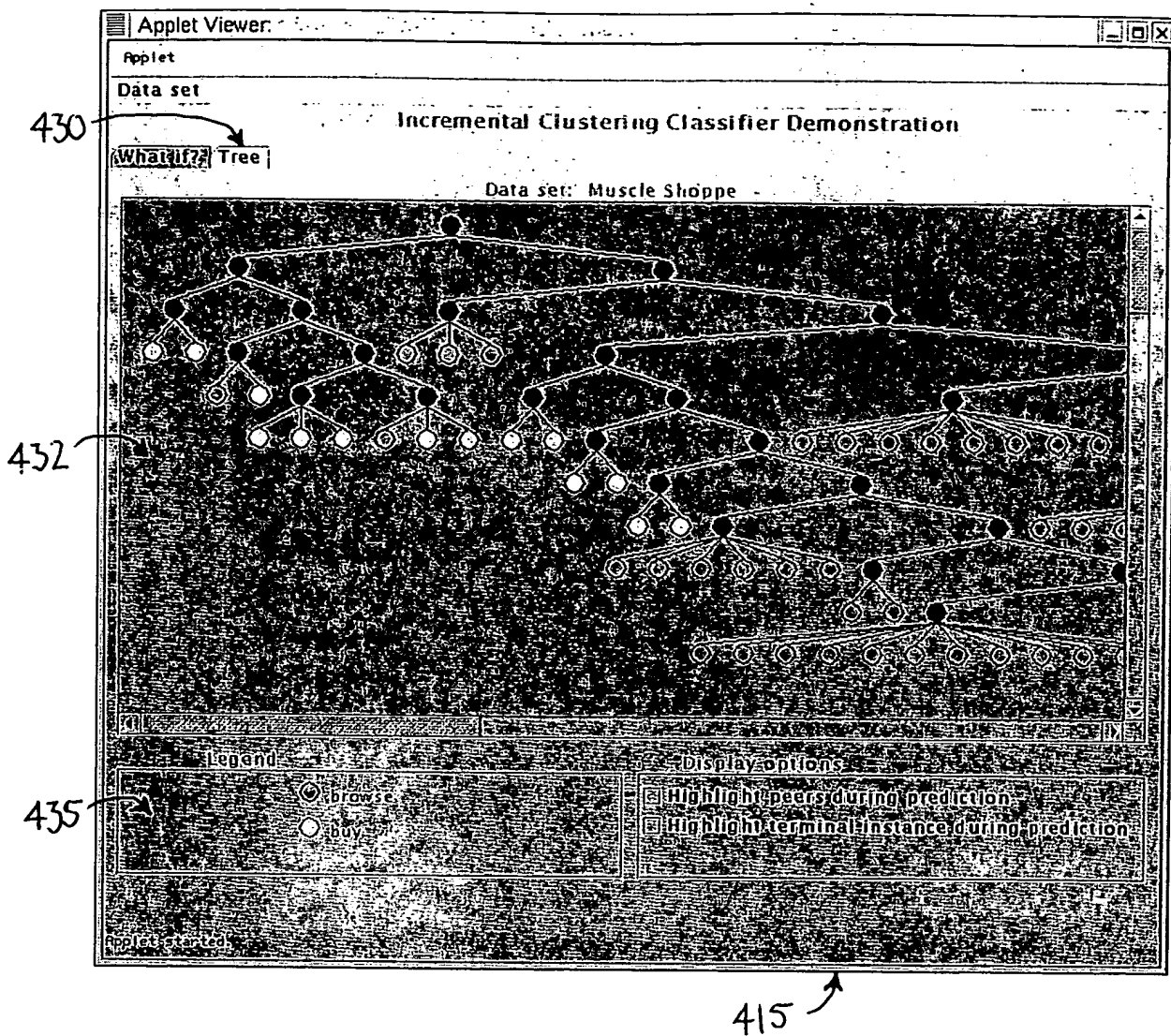


Fig. 12

MuscleShopper Beta - Product Listing Page - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Stop Refresh Home Search Favorites History Mail Print Edit

Address http://localhost/muscleshoppe/beta/site/product\_list.cfm?category=Accessories Go Links

**HOT SPECIAL!**  
EAS new Protein Powder will add size and bulk in no time at all. Try it for the unbelievable price of only \$34.99!

SEARCH THIS SITE BY:  
Manufacturers Product  
Advanced Sports Nutr. GO

Home | About Us | Customer Service | Returns | Shipping | Security | Privacy | Terms of Use | Help

405 PERSONAL

410 AMINO ACIDS  
AMINO SUGAR  
ANTI-AGING  
BARS  
CARBOHYDRATES  
ELECTROLYTES  
GLUCINE  
EQUIPMENT  
FOOD ITEMS  
GENERAL HEALTH  
GROWTH HORMONE  
STIMULATORS  
JOINT FORMULAS

ACCESSORIES

29 products are available in the complete listing below:

GENESIS

PRODUCT	SIZE	PRICE	QTY
SUPER TAN ACCELERATOR	60 CAPS	\$0.05	1 ORDER

▲ TOP

JAH TANA, INC.

PRODUCT	SIZE	PRICE	QTY
BODY CRYSTAL	8.5 FL. OZ.	\$9.00	1 ORDER
COMPETITION TAN	17 FL. OZ.	\$20.00	1 ORDER
COMPETITION TAN	8.5 FL. OZ.	\$14.00	1 ORDER
POSING OIL	8.5 FL. OZ.	\$5.00	1 ORDER
SHOW TAN	8.5 FL. OZ.	\$17.50	1 ORDER
STUDIO FACE & BODY BRONZER	N/A	\$14.00	1 ORDER
SUNLESS TANNING	8.5 FL. OZ.	\$14.00	1 ORDER
TANNING GEL	8.5 FL. OZ.	\$12.50	1 ORDER
TANNING LOTION	8.5 FL. OZ.	\$12.50	1 ORDER
TANNING OIL	8.5 FL. OZ.	\$12.50	1 ORDER

SHOPPING BASKET:  
YOUR BASKET IS EMPTY!

AVAILABLE SUPPLIERS  
Select the supplier that you are interested in and go straight there!  
GENESIS  
JAH TANA, INC.  
SKINTEK LABS  
SUPERIOR PRODUCTS COMPANY

Done Local intranet

440

Fig. 13

FIG. 150-0225360

420

425

450

428

415

Applet Viewer

Applet

Data set

### Incremental Clustering Classifier Demonstration

What if?

Describe something new

class	<input type="text"/>
referer_type	<input type="text" value="?"/>
page_1	<input type="text" value="product"/>
page_2	<input type="text" value="product"/>
page_3	<input type="text" value="?"/>
is_registered	<input type="text" value="yes"/>
registered_this_visit	<input type="text" value="no"/>
est_duration	<input type="text" value="brief"/>
month	<input type="text" value="dec"/>
have_coupon	<input type="text" value="no"/>
num_recent_visits	<input type="text" value="some"/>
max_purchase	<input type="text" value="low"/>

Predict for something new

Class	Percentage
browse	MEDIUM (49.0%)
buy	MEDIUM (48.0%)

Applet started

Fig. 14

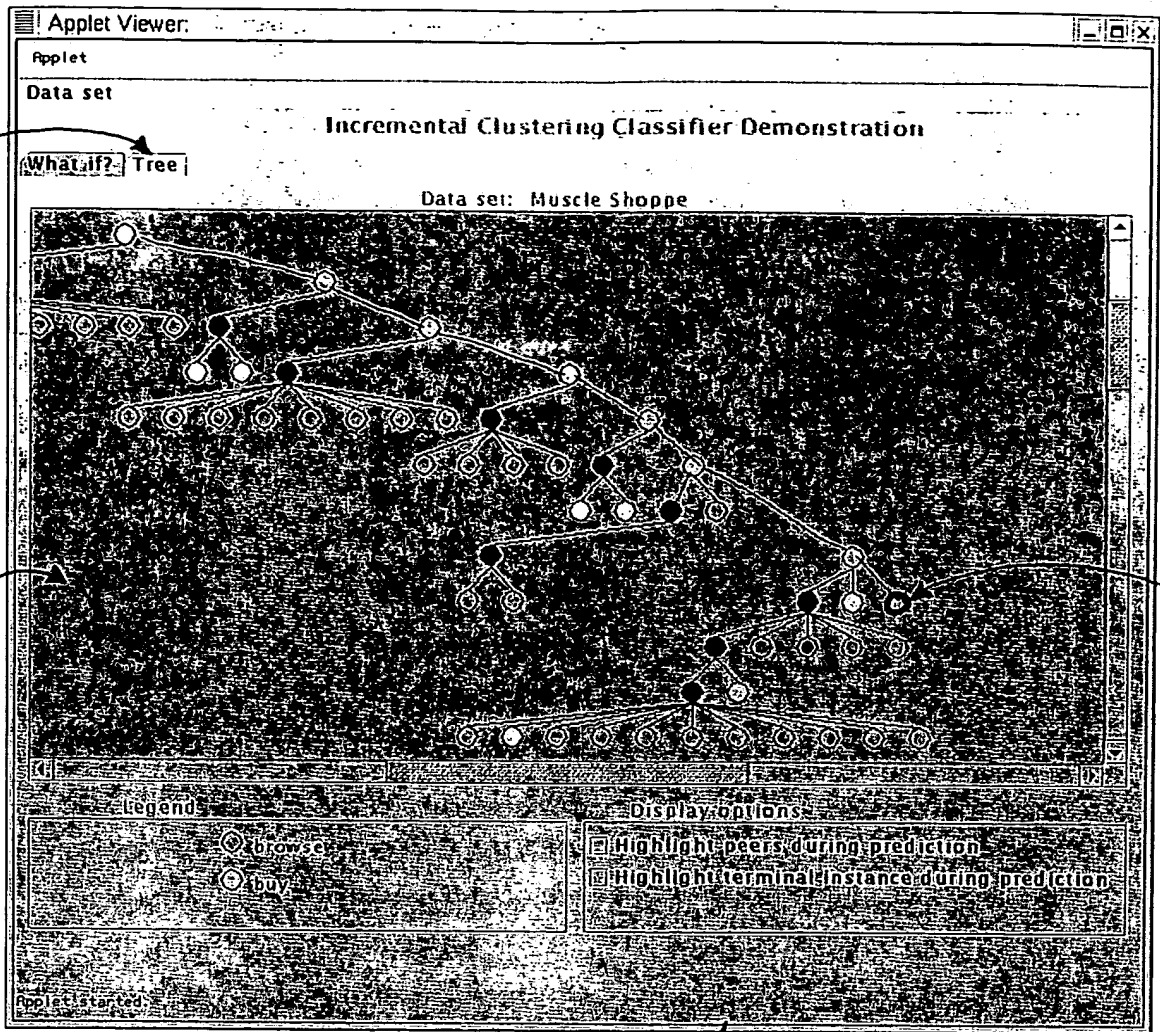


Fig. 15

Applet Viewer

Applet

Data set

Incremental Clustering Classifier Demonstration

What if? **Tree**

Describe something new

class	
referrer_type	?
page_1	product
page_2	product
page_3	?
is_registered	yes
registered_this_visit	no
test_duration	brief
month	dec
have_coupon	yes
num_recent_visits	some
max_purchase	low

Predict for something new

class	
buy	MEDIUM (49.0%)
browse	MEDIUM (47.0%)

Applet started

420

425

450

428

415

Fig. 16

Muscleshoppe Beta - Product Listing Page - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit

Address http://localhost/muscleshoppe/beta/site/product\_list.cfm?category=Anti%20Estrogen Go Links

**Free shipping!**

**MUSCLE SHOPPE.com**

HOT SPECIAL!  
FAS new Protein Powder  
Swoosh size and bulk in  
no time at all. Try it for  
the unbelievable price of  
only \$34.00!

SEARCH THIS SITE BY:  
☒ Manufacturer ☐ Product  
Advanced Sports Nutr. GO

Home | About Us | Customer Service | Returns | Shipping | Security | Privacy | Terms of Use | Help

**ANTI ESTROGEN**  
3 products are available in the complete listing below:

**CHAMPION NUTRITION**

PRODUCT	SIZE	PRICE	QTY
CORTISTAT-PS	64 CAPS	\$17.00	1 <input type="button" value="ORDER"/>

▲ TOP

**METABOLIC RESPONSE MODIFIERS**

PRODUCT	SIZE	PRICE	QTY
CHRYSLIN	100 CAPS	\$18.00	1 <input type="button" value="ORDER"/>

▲ TOP

**NATURE'S HERBS**

PRODUCT	SIZE	PRICE	QTY
SAW PALMETTO	100 CAPS	\$9.70	1 <input type="button" value="ORDER"/>

▲ TOP

**SHOPPING BASKET**  
YOUR BASKET IS EMPTY!

**AVAILABLE SUPPLIERS**  
Select the supplier that you are  
interested in and go to their  
site!

CHAMPION NUTRITION  
METABOLIC RESPONSE  
MODIFIERS  
NATURE'S HERBS

Accessories  
Antioxidants  
Anti Estrogen  
Antihistamines  
Antioxidant  
Bars  
Carbohydrates & Electrolytes  
Creatine  
Equipment  
Food Items  
General Health  
Growth Hormone

Done

Fig. 17

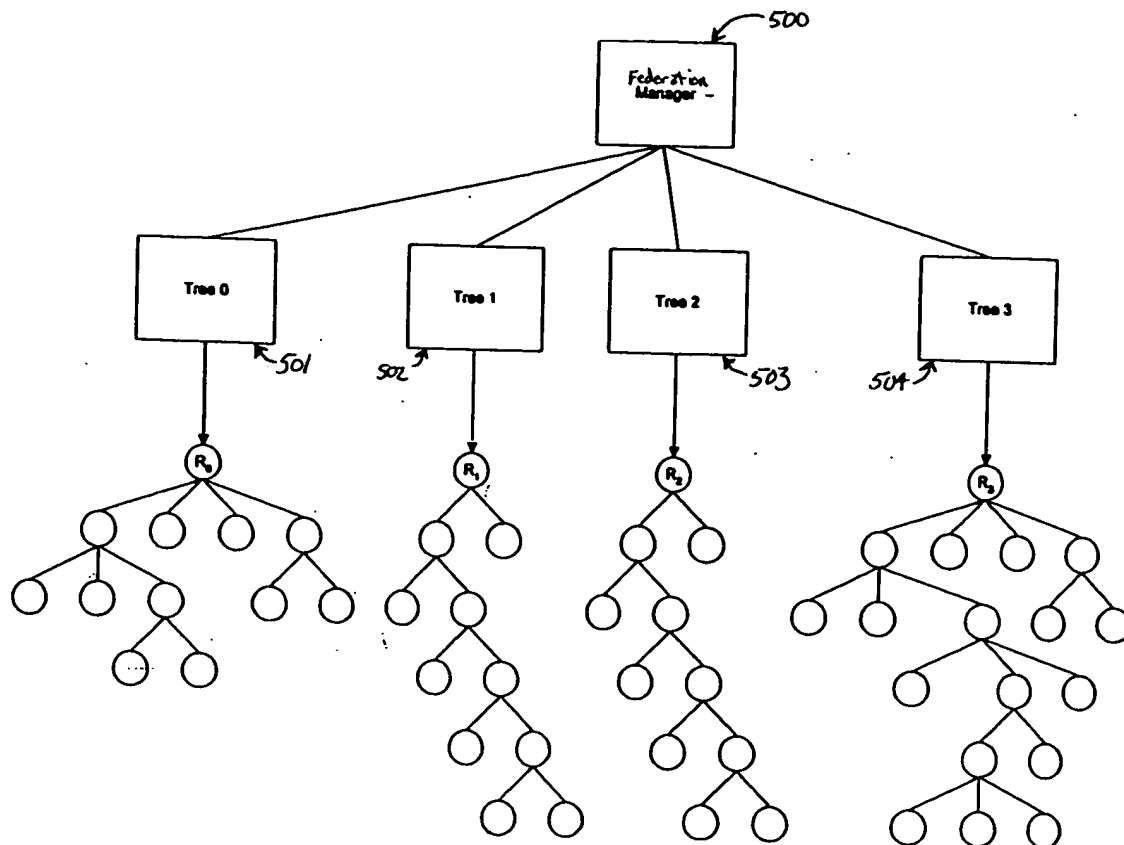


Fig. 18